



#### MATERIALS HANDLING

# Q4 2018 Investor Presentation

# Safe Harbor Statement & Disclosure

This presentation includes forward-looking comments subject to important risks and uncertainties. It may also contain financial measures that are not in conformance with accounting principles generally accepted in the United States of America (GAAP).

Refer to Hyster-Yale's reports filed on Forms 8-K (current), 10-Q (quarterly), and 10-K (annual) for information on factors that could cause actual results to differ materially from information in this presentation and for information reconciling financial measures to GAAP. Past performance may not be representative of future results.

Guidance noted in the following slides was effective as of the Company's most recent earnings release and conference call (February 27, 2019). Nothing in this presentation should be construed as reaffirming or disaffirming such guidance.

This presentation is not an offer to sell or a solicitation of offers to buy any of Hyster-Yale's securities.



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# **Key Perspectives**

**Stable Market Foundation with Strong Growth Drivers:** *Automation, Alternative Energy & the Rise of E-commerce* 

#### **Global markets** expected to be strong for next few years

**Pricing** raised to offset tariffs but cost/price differential lag through first half 2019



Supply chain challenges have delayed shipments but are being addressed



**Core lift truck** programs aim to trigger organic growth through intensified industry and customer focus

**Investments** to expand HY's product and solutions portfolio and geographic breadth and depth

**Nuvera** remains a venture business with developed technology; breakeven plan in place

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Lift Truck business objective of 7% operating profit margin in the medium term through execution of key projects, with an added focus on progressive revenue growth and achieving ROTCE above 20%



# Hyster-Yale at a Glance

Hyster-Yale Materials Handling, Inc. (NYSE:HY) is a leading globally integrated, full-line lift truck manufacturer offering a broad array of solutions aimed at meeting the specific materials handling needs of its customers.

Separate lift truck, att	achment and fuel cell se	egments		
		NUVER	<b>A</b> <sup>®</sup>	FY 12/31/18 Sales by Segment
STRONG PARTNERS. TOUGH TRUCKS."			🥬 maximal	Bolzoni
Key Metrics In millions (except employee data)		FY 12/31/18		5.5% 0.1% JAPIC 7.6%
	Lift Truck	Bolzoni	Nuvera	
Revenue	\$2,998.4	\$200.9	\$12.3	
Operating Profit (loss)	\$67.5	\$9.5	(\$38.3)	ЕМЕА
Net Income (loss)	\$56.7	\$5.8	(\$27.9)	24.2% Americas 62.6%
EBITDA <sup>(1)</sup>	\$112.7	\$18.9	(\$37.5)	
ROTCE <sup>(1)</sup> (Net debt basis)	12.9%	4.0%	n/m	
Net Debt at end of period	\$198.0	\$20.0	n/m	
Approximate # of Employees (globally)	6,600	900	200	

(1) EBITDA and ROTCE are non-GAAP measures and should not be considered in isolation or as a substitute for GAAP measures. See non-GAAP explanations and the related reconciliations to GAAP measures in the Financial Appendix starting on page 28.

#### Solutions that DRIVE Productivity



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# Products for All Needs...

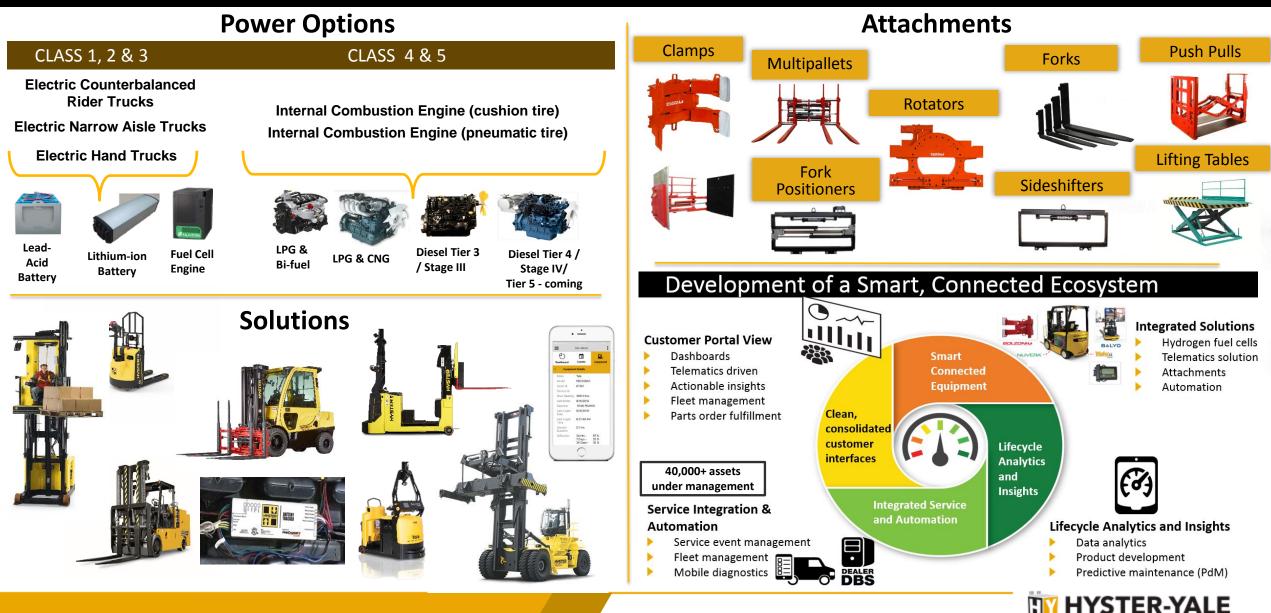
CLASS 1	CLASS 2	CLASS 3	CLASS 4	C	LASS 5
Electric Counterbalanced Rider Trucks	Electric Narrow Aisle Trucks	Electric Hand Trucks	Internal Combustion Engine (cushion tire)		al Combustion Engine eumatic tire)
1.0T to 5.5T	1.5T to 6.0T	1.5T to 8.0T	1.0T to 7.0T	1	0T to 52.0T
Electric CB S-wheel Electric CB S-wheel Electric Lithium-Ion 4-wheel Electric	Warehouse Reach Trucks Order Pic Very Narrow Aisle Trucks	Equipment Pallet Trucks kers Kers Stackers	Counternal Combustion Engine	erbalance	Big Trucks Reach Stackers Empty / Laden Container Handlers Forklifts

Over 290 different truck models available

**Solutions that DRIVE Productivity** 



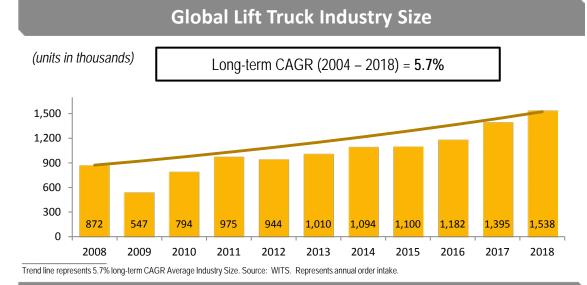
## ...with a Broad Range of Power Options, Attachments and Solutions



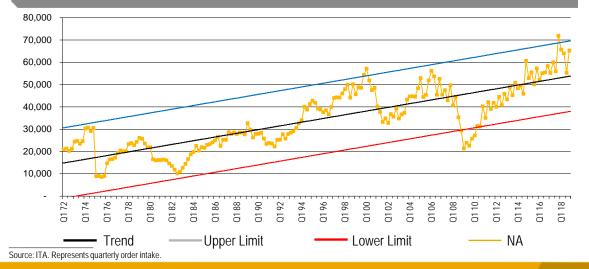
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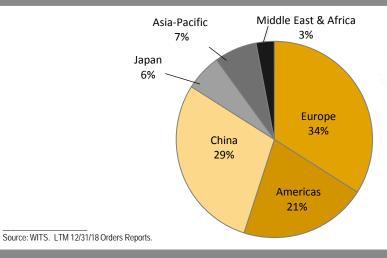
# Global Industry Remains Strong, but Moderating in Some Areas



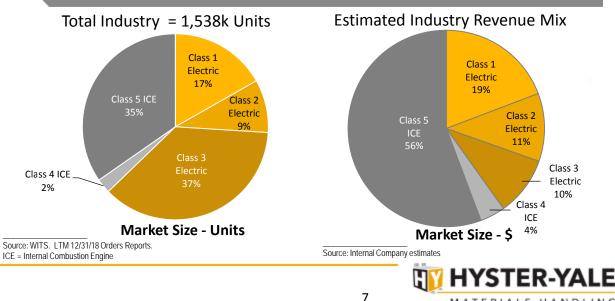
#### North America Retail Lift Truck at Peak Trend



#### Global Lift Truck Industry Breakdown (Units)



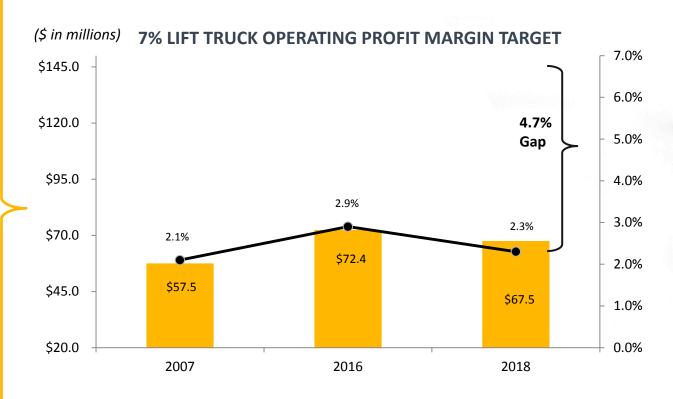
#### Lift Truck Industry – Unit Distribution by Class



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### Impact of Headwinds and Investments

Key Variables Impacting	Impact	on HY
Performance	2018	2019
Market Cycle by Country	=	-
Market Size by Industry	+	=
Market Size by Product	=	=
Commodity Prices/Tariffs	_	_
Pricing	= / -	+
Strength of Dollar	_	_
<b>Operational Effectiveness</b>	=	+
Core SG&A Expenses	_	_





# Lift Truck Business Target Economics Goal and Gap to Target

Achieve 7% operating profit margin target over the medium term

Achieve ROTCE > 20%

#### FY 12/31/18 Gap to Target Economics

Actual Lift Truck Operating Profit Margin %		2.3%
Margin Variances - Impact of Tariffs		2.5%
Volume Variances*		
Manufacturing variances/other	0.5%	
Operating Expenses	1.7%	
Total Volume Variances*		2.2%
Lift Truck Operating Profit Margin % Gap		4.7%
Lift Truck Operating Profit Margin % Target		7.0%

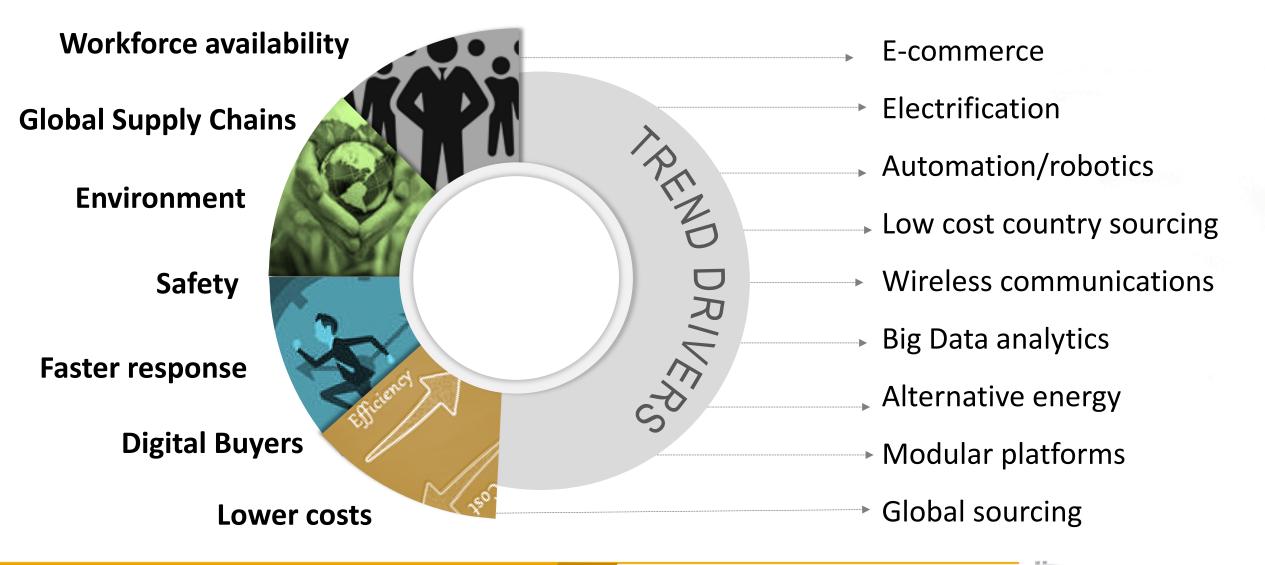
\*Expected to achieve with annual sales of 115,000 HY-produced lift truck units, excluding trucks manufactured by Hyster-Yale Maximal Target Economics gap closure can be achieved with unit volume...

Stronger Industry + Share Growth = Volume Leverage



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# Trends – Customer Demands Driving New Solutions

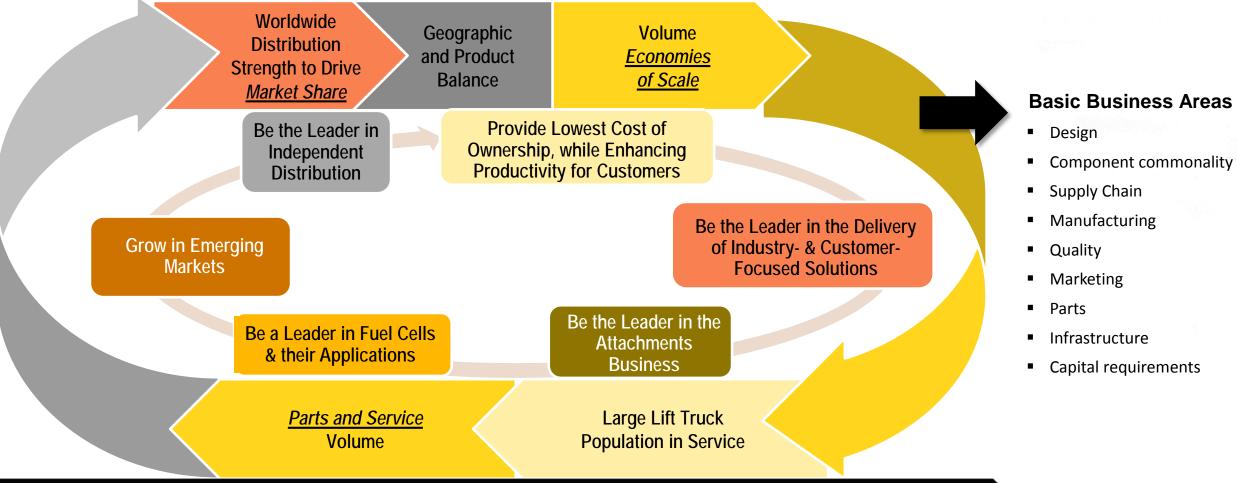


**Solutions** that DRIVE **Productivity** 



#### Our Strategies address Changing Landscape and will Drive Our Economic Engine

Hyster-Yale's economic engine is driven by increasing unit volume and economies of scale. Core strategic initiatives are designed to drive the economic engine by increasing market share...



A large lift truck population base drives parts and service volume resulting in enhanced profitability for Hyster-Yale and dealers

#### **Solutions that DRIVE Productivity**



### #1: Provide the Lowest Cost of Ownership, while Enhancing Productivity for Customers

Next Generation Products Under Development

HYSTER-YALE

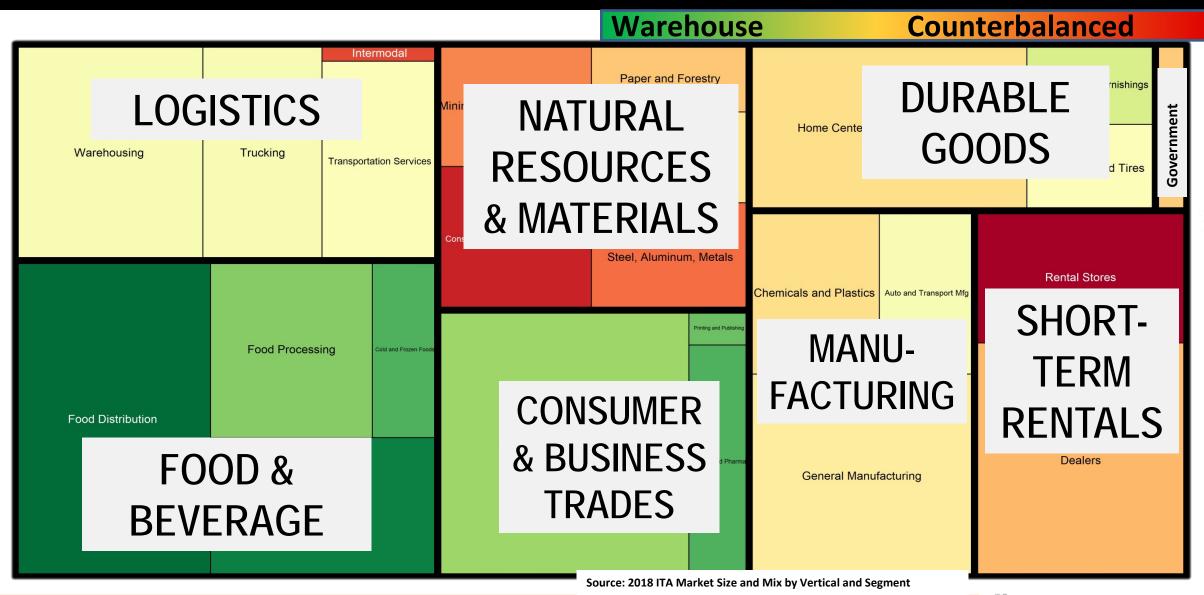
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Segmentation – Right Product at Right Price

#### Modular designs Substantial expense and capital expenditures Increased component commonality upfront with expected significant supply chain . Ability to tailor to meet specific customer needs and manufacturing cost savings and efficiencies • at lowest cost beginning in 2020 XT & MX New RS45 New Fnd UTÎLEV & VX Reachstacker Rider Fuel Cell-Powered Telemetry **Lithium-Ion Solutions** HY Automation with Dual-Mode Operation **Battery Box Replacements** Internally Solutions Partner Watering Fumes Developed Constant power and refuel as Collaboration Equalizing Acid quick as 3 minutes Automation (IDA) Monitor your lift truck fleet More Cleaning anytime, anywhere Spills No batteries or battery with the Yale Vision UP TO tel metry app charging rooms 120V App Store convenient, cost-effective Environmentally clean Yalea power Leads to Lower Cost of Opportunity charge **Ownership** anywhere anytin

#### #2: Be the Leader in the Delivery Industry- & Customer-Focused Solutions



#### Solutions that DRIVE Productivity

HYSTER-YALE

# Sales Deployment



\*Percentage of Lift Truck Market and Market Share Performance

Solutions that DRIVE Productivity



### #3: Be the Leader in the Attachments Business



A complete range of attachments to serve material handling industries in the area of forest products, food and beverage, white goods, logistics, chemistry, automotive and many others...

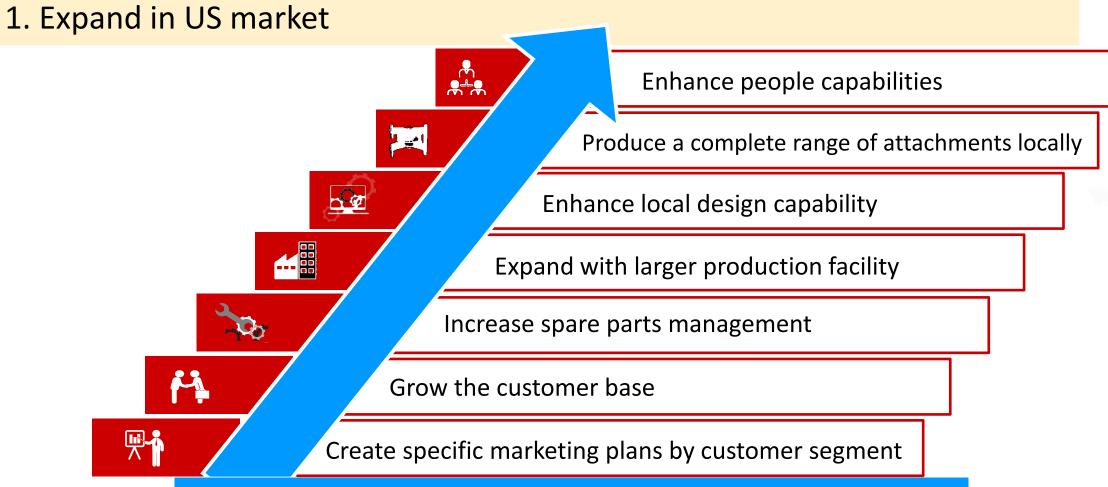


#### Solutions that DRIVE Productivity



## Bolzoni Strategy: Expand sales volumes

**Solutions** that DRIVE **Productivity** 



Clear path identified for enhancing the strategy to grow in the United States

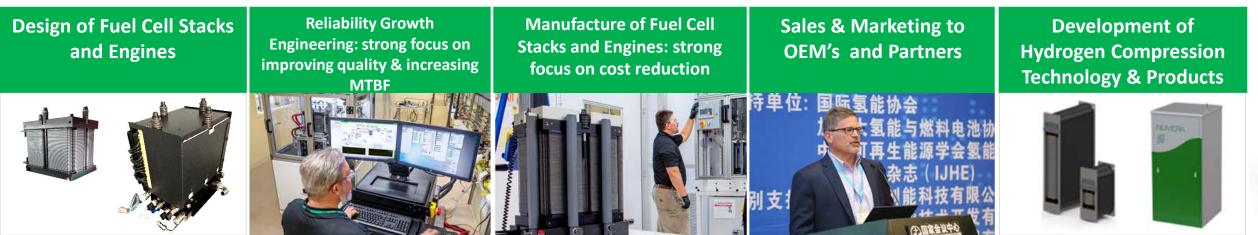
2. Increase global volumes with new standard duty products and an industry focus

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# #4: Be a Leader in fuel cells and their applications

### NUVERA<sup>®</sup> High tech

High technology fuel cell company



#### **WYSTER-YALE** Integrator of fuel cell engines into lift trucks

GROUP





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# Non-Lift Truck Growth Opportunities

# Heavy duty applications Port equipment Delivery vehicles Buses

### China market entry

Market research Two agreements signed Other opportunities in evaluation Low cost sourcing

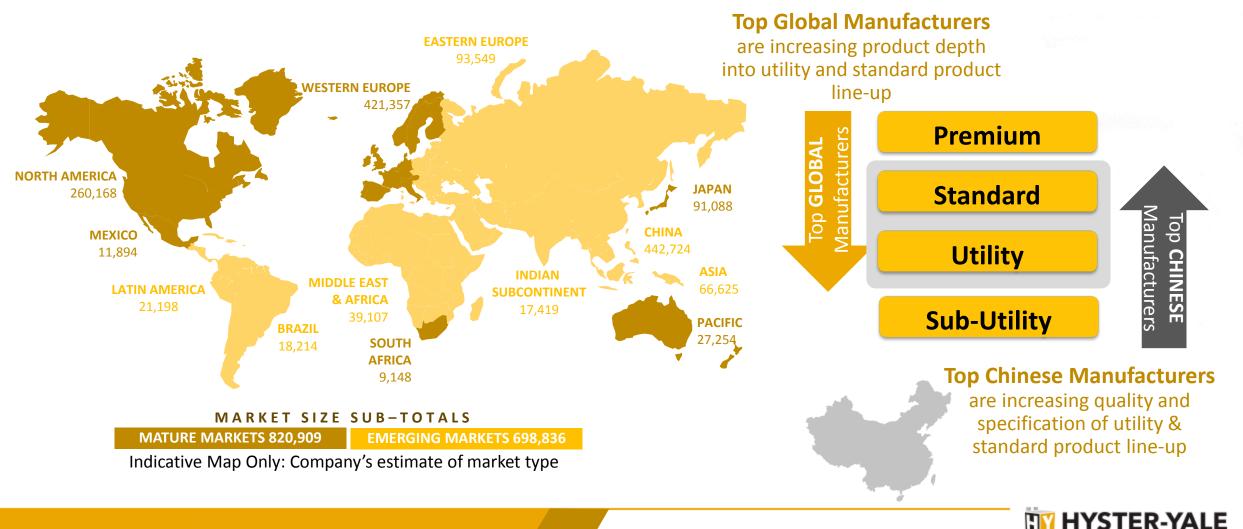




# **#5: Grow in Emerging Markets**

Emerging versus Mature Lift Truck Market Size (Last 12 months)

Lift Truck Competition is Repositioning



**Solutions that DRIVE Productivity** 

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### Acquired a 75% Interest in Hyster-Yale Maximal Forklift [Zhejiang] Co., Ltd.





- Management
- Culture
- Local market experience

- Production and design capability
- Facilities and location
- Brand and distribution network
- Utility Counterbalance forklifts
- Big Trucks
- Rough Terrain forklifts
- Side Loader forklift



# #6: Be the Leader in Independent Distribution



Independent 

Exclusive 
Entrepreneurial 
Profitable 
Committed partner 
Dual-line or single

#### **Enhancing performance**

Dealer Excellence programs Dealer incentives Term-based contracts



# Strengthening the distribution footprint

Sales and Service territories Competitor conversions In-territory acquisitions Enhanced digital customer experience systems



**Solutions** that DRIVE **Productivity** 

# Path to Execution of Strategic Initiatives

In total, Hyster-Yale projects maturing over the next 1 to 4 years are transformative and have the objective of driving revenue and profitability to target

New Utility Products	New Standard Products	New Premium Products	HY Maximal Integration
BBR Range Expansion	BBR Greenville Manufacture	Enhanced India Production	Integrated Telematics
Warehouse Range Expansion	Big Truck Electrification	Expanded Automation Offering	Comprehensive Lithium-Ion Offering
Maximal Domestic China & Export Growth	China Plants Consolidation	Brazil Export Expansion	
Increased Direct Selling	Global Accounts Expansion	Digital Initiatives – Sales & Service	Dealer Excellence Initiatives
Industry Strategy Focus	HY – Impact Selling	HY – Flow Dealer Stocking Program	
Bolzoni Premium and Standard Products Range Expansion	Bolzoni North America Expansion	Bolzoni Industry Focus	Bolzoni Asia Customer Expansion
Nuvera to Breakeven	Nuvera OEM & Partner Intitiatives	PowerTap <sup>®</sup> Disposition	Fuel Cell Range Extenders to Heavy Duty Applications

HYSTER-YALE

# Results for Q4 2018 Consolidated vs. Q4 2017

				HY	HY		HY	HY	
(\$ in millions)	Lift Truck <sup>(1)</sup>	Bolzoni <sup>(1)</sup>	Nuvera <sup>(1)</sup>	Q4 2018	Q4 2017	Variance	FY 2018	FY 2017	Variance
Revenues	\$794.2	\$50.6	\$10.6	\$837.7	\$795.5	\$42.2	\$3,174.4	\$2,885.2	\$289.2
Gross Profit (Loss)	\$109.1	\$15.5	(\$4.0)	\$120.9	\$133.4	(\$12.5)	\$497.1	\$502.6	(\$5.5)
Operating Expenses	(\$104.9)	(\$13.6)	(\$5.8)	(\$124.3)	(\$117.5)	(\$6.8)	(\$458.3)	(\$428.5)	(\$29.8)
<b>Operating Profit (Loss)</b>	\$4.2	\$1.9	(\$9.8)	(\$3.4)	\$15.9	(\$19.3)	\$38.8	\$74.1	(\$35.3)
Net Income (Loss)	\$6.3	\$0.4	(\$7.3)	(\$1.2)	(\$2.4)	\$1.2	\$34.7	\$48.6	(\$13.9)
EBITDA <sup>(2)</sup>	\$18.3	\$3.8	(\$9.5)	\$12.9	\$54.5	(\$41.6)	\$94.2	\$152.5	(\$58.3)

#### Q4 2018 Results

- Revenue increase from price increases, Maximal acquisition and recognition of previously deferred BBR sales, partly offset by decrease in higher-priced unit shipments and unfavorable currency effect
- Decline in gross profit due to manufacturing inefficiencies from supply chain constraints, higher material costs and tariffs, net of price increases, and higher warranty expense
- Higher operating expenses due to continued investments in strategic initiatives and higher incentive compensation

#### 2019 Outlook

- <u>Lift Truck</u>: Investments in strategic programs will continue. Overall operating profit expected to increase significantly over 2018, H1 2019 results lower than H1 2018 but improving in H2 as offsets to tariff-driven material cost inflation mature and with anticipated mid-year resolution of supplier constraints.
- <u>Bolzoni</u>: Results expected to improve in 2019. Projects being aggressively pursued to expand market position, especially in North America, and to improve sales, marketing and product support capabilities.

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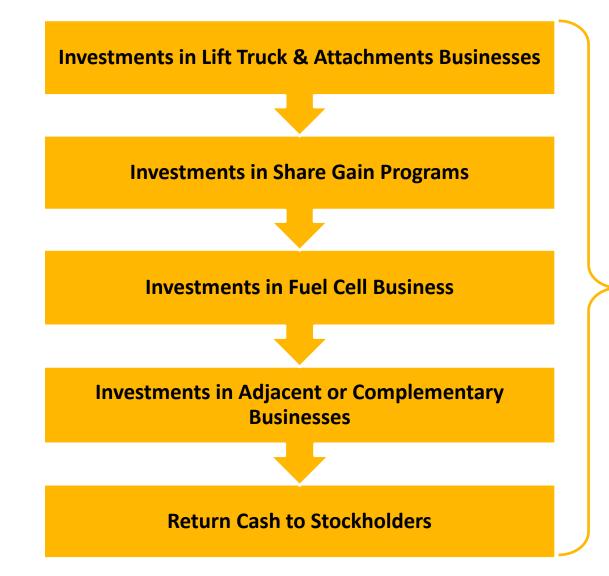
• <u>Nuvera</u>: Results expected to improve moderately through Q3 2019 with breakeven targeted for Q4 2019 and FY 2020.



<sup>(1)</sup> These entities are presented on a stand-alone basis, and as such, do not sum to the Consolidated financial information.

<sup>(2)</sup> EBITDA is a non-GAAP measure and should not be considered in isolation or as a substitute for GAAP measures. See non-GAAP explanations and the related reconciliations to GAAP measures in the Financial Appendix starting on page 28.

# Hyster-Yale Use of Cash Priorities



Expense and Capital Investments in Strategic initiatives to accelerate growth or enhance margins

Investments to commercialize Nuvera's fuel cell technology

Acquisitions of technologies and other forklift-related businesses

	2016	2017	2018						
Annual Dividends <sup>(1)</sup>	\$19.2m \$1.18/share	\$19.8m \$1.21/share	\$20.4m \$1.24/share						
		2012 to 2014							
Share Buyback	\$49.8m / 694,653 shares of Class A common stock								



# Valuation Approach Needs to Vary By Business

#### Lift Truck and Attachment Businesses

□ Mature Cyclical Industry

Market Leading Products and Position

□ Strong Operating Cash Generation

 Value using Traditional Valuation Model of EBITDA Multiple on a Net Debt Basis
 Multiple should reflect ROIC levels and growth prospects

#### **Fuel Cell Business**

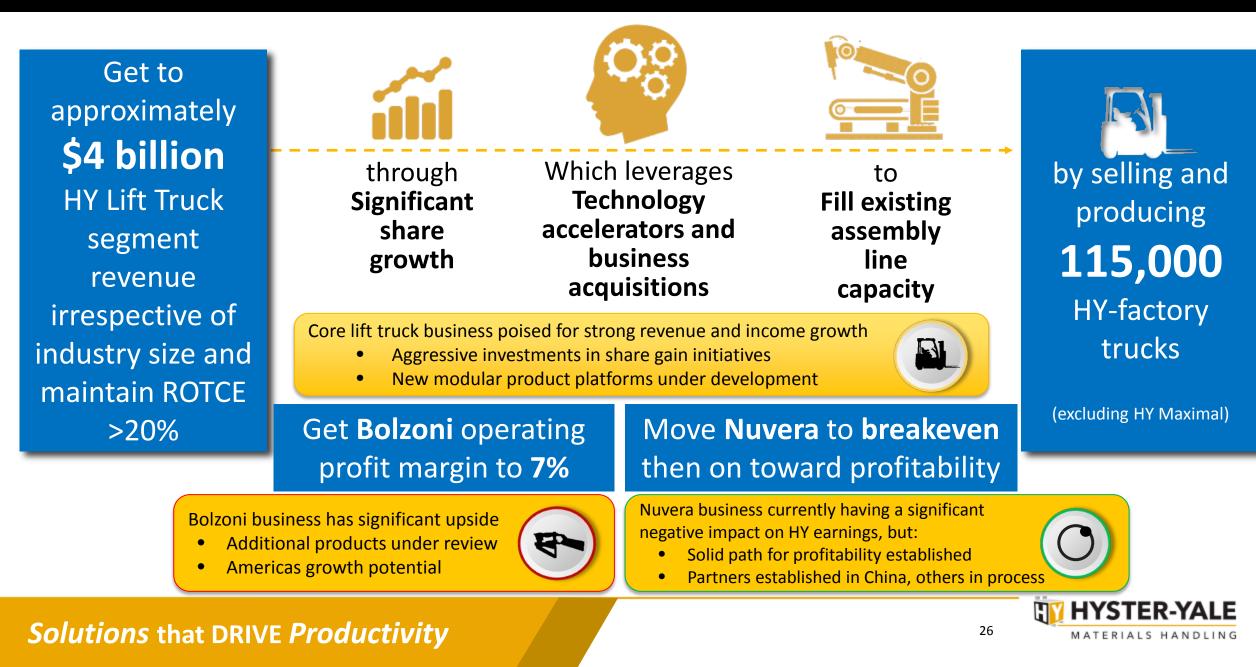
- Developing / Technology Industry
- Distinct Technology / Patents in Fuel Cell and Hydrogen Generation
- Operating Cash Invested in New Product Commercialization / Ramp Up
- Value as Venture Business with Developed Technology

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- Board Oversight as Separate Businesses
- Incentives Tied to Individual Businesses



In Summary, a compelling investment scenario with many projects coming to completion over the next few years



# **Financial Appendix**



### Non-GAAP Disclosure

EBITDA and return on total capital employed are not measurements under U.S. GAAP, should not be considered in isolation or as a substitute for GAAP measures, and are not necessarily comparable with similarly titled measures of other companies. Hyster-Yale defines each as the following:

- EBITDA is defined as income (loss) before asset impairment charges, income taxes and noncontrolling interest income (loss) plus net interest expense and depreciation and amortization expense;
- Return on Total Capital Employed ("ROTCE") is defined as net income (loss), as reported, before interest expense, after tax, divided by average capital employed. Average capital employed is defined as average stockholders' equity plus average debt less average cash.
- Adjusted Cash Flow before Financing is defined as cash from operating activities less cash from investing activities, excluding the approximately \$80m impact of an unplanned systems-related acceleration of supplier payments in December 2016.

For reconciliations from GAAP measurements to non-GAAP measurements, see the following pages.



# **Non-GAAP Reconciliation EBITDA**

(\$ in millions)	Year Ended December 31					(	Qtr.	Qtr.				
Consolidated	2014 2015 2016 2017		2018		18 12/3		12/31/2017		12/3	31/2018		
Reconciliation of EBITDA												
Net income (loss) attributable to stockholders	\$ 109.8	\$	74.7	\$	42.8	\$ 48.6	\$	34.7	\$	(2.4)	\$	(1.2)
Nuvera asset impairment	-		-		-	4.9		-		4.9		-
Noncontrolling interest income (loss)	0.4		0.4		(0.5)	0.3		(0.4)		0.1		-
Income tax provision (benefit)	39.9		29.4		(4.0)	44.9		2.3		37.6		(1.7)
Interest expense	3.9		4.7		6.7	14.6		16.0		4.0		4.4
Interest income	(1.1)		(1.5)		(2.0)	(3.6)		(2.4)		(0.8)		(0.2)
Depreciation and amortization expense	29.7		28.9		39.1	42.8		44.0		11.1		11.6
EBITDA	\$ 182.6	\$	136.6	\$	82.1	\$ 152.5	\$	94.2	\$	54.5	\$	12.9

(\$ in millions)		Year Ended December 31							(	Qtr.		Qtr.		
Lift Truck	2	2014	2	015	2	016	2	2017	2	2018	12/3	1/2017	12/3	1/2018
Reconciliation of EBITDA														
Net income attributable to stockholders	\$	111.2	\$	89.3	\$	66.9	\$	71.8	\$	56.7	\$	6.0	\$	6.3
Noncontrolling interest income (loss)		0.4		0.4		(0.5)		(0.4)		(0.9)		(0.1)		(0.1)
Income tax provision (benefit)		40.7		39.4		12.2		59.4		10.6		42.3		(0.8)
Interest expense		3.9		4.7		6.9		13.9		15.4		3.8		4.3
Interest income		(1.1)		(1.5)		(3.0)		(3.7)		(2.6)		(0.8)		(0.4)
Depreciation and amortization expense		29.6		27.3		28.1		29.6		33.5		7.5		9.0
EBITDA	\$	184.7	\$	159.6	\$	110.6	\$	170.6	\$	112.7	\$	58.7	\$	18.3

Note: EBITDA in this investor presentation is provided solely as a supplemental disclosure with respect to operating results. EBITDA does not represent net income (loss), as defined by U.S. GAAP and should not be considered as a substitute for net income or net loss, or as an indicator of operating performance. The Company defines EBITDA as income (loss) before asset impairment charges, income taxes and noncontrolling interest income (loss) plus net interest expense and depreciation and amortization expense. EBITDA is not a measurement under U.S. GAAP and is not necessarily comparable with similarly titled measures of other companies.

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# Non-GAAP Reconciliation EBITDA (continued)

(\$ in millions)

		Year Ended December 31							(	Qtr.		Qtr.	
Nuvera	2	2014		2015	_	2016		2017	2018	12/3	1/2017	12/3	1/2018
Reconciliation of EBITDA													
Net loss attributable to stockholders	\$	(1.4)	\$	(14.6)	\$	(23.8)	\$	(26.7)	\$ (27.9)	\$	(9.8)	\$	(7.3)
Nuvera asset impairment		-		-		-		4.9	-		4.9		-
Income tax benefit		(0.8)		(10.0)		(15.8)		(15.3)	(10.5)		(4.1)		(2.6)
Interest expense		-		-		-		-	0.1		-		0.1
Interest income		-		-		-		-	-		-		-
Depreciation and amortization expense		0.1		1.6		1.5		2.0	0.8		0.7		0.3
EBITDA	\$	(2.1)	\$	(23.0)	\$	(38.1)	\$	(35.1)	\$ (37.5)	\$	(8.3)	\$	(9.5)

(\$ in millions)		hs Ended mber 31	Year	Ended De	cemb	er 31	C	Qtr.	C	2tr.
Bolzoni	2	016	2017		2018		12/3	1/2017	12/3	1/2018
Reconciliation of EBITDA										
Net income (loss) attributable to stockholders	\$	(0.3)	\$	3.9	\$	5.8	\$	0.6	\$	0.4
Noncontrolling interest income		-		0.7		0.5		0.2		0.1
Income tax provision (benefit)		(0.4)		1.0		2.1		0.3		0.7
Interest expense		0.8		0.8		0.8		0.2		0.2
Interest income		-		-		-		-		0.1
Depreciation and amortization expense		9.5		11.2		9.7		2.9		2.3
EBITDA	\$	9.6	\$	17.6	\$	18.9	\$	4.2	\$	3.8

Note: EBITDA in this investor presentation is provided solely as a supplemental disclosure with respect to operating results. EBITDA does not represent net income (loss), as defined by U.S. GAAP and should not be considered as a substitute for net income or net loss, or as an indicator of operating performance. The Company defines EBITDA as income (loss) before asset impairment charges, income taxes and noncontrolling interest expense and depreciation and amortization expense. EBITDA is not a measurement under U.S. GAAP and is not necessarily comparable with similarly titled measures of other companies.



# Non-GAAP Reconciliation ROTCE

#### (\$ in millions)

Reconciliation of Return on Total Capital Employed / Return on Capital Employed (ROTCE)

	Consolidated	Lift Truck <sup>(1)</sup>	Nuvera	Bolzoni
		FY 12/31/1	8	
Average Stockholders' Equity (12/31/18, 9/30/18, 6/30/18, 3/31/18, and 12/31/17)	\$561.7	\$633.3	\$14.4	\$128.5
Average Debt (12/31/18, 9/30/18, 6/30/18, 3/31/18, and 12/31/17)	289.0	248.3	(1.6)	45.1
Average Cash (12/31/18, 9/30/18, 6/30/18, 3/31/18, and 12/31/17)	(161.2)	(368.1)	-	(12.3)
Average capital employed	\$689.5	\$513.5	\$12.8	\$161.3
Net income (loss)	\$34.7	\$56.7	\$(27.9)	\$5.8
Plus: Interest expense, net	13.6	12.8	0.1	0.8
Less: Income taxes on interest expense, net at 26%	(3.5)	(3.3)	-	(0.2)
Actual return on capital employed = actual net income (loss) before interest expense, net, after tax	\$44.8	\$66.2	\$(27.8)	\$6.4
Actual return on capital employed percentage	6.5%	12.9%	n/m	4.0%

Note: Return on capital employed is provided solely as a supplemental disclosure with respect to income generation because management believes it provides useful information with respect to earnings in a form that is comparable to the Company's cost of capital employed, which includes both equity and debt securities, net of cash.

(1) Lift Truck return on capital employed excludes continuing average investments of \$124.9 million for Bolzoni and \$94.3 million for Nuvera. Investment numbers are based on a 5-point average.



## **Cash Flow before Financing Calculation**

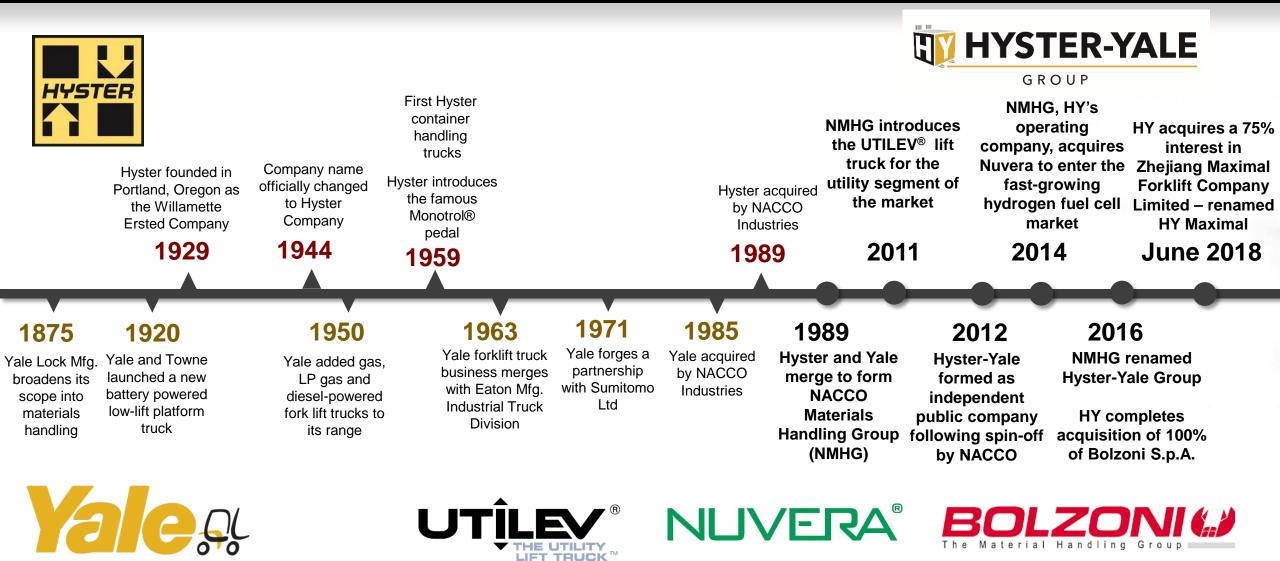
(\$ in millions)	Year Ended December 31					
-	2014	2015	2016	2017	2018	
Reconciliation of Cash Flow before Financing						
Net cash provided by (used for) operating activities	\$100.0	\$89.4	\$(48.9)	\$164.7	\$67.6	
Net cash used for investing activities	(44.4)	(31.3)	(145.1)	(47.3)	(110.9)	
Cash Flow before Financing	\$55.6	\$58.1	\$(194.0)	\$117.4	(\$43.3)	
Impact of accelerated supplier payments	-	-	80.0	(80.0)	-	
Adjusted Cash Flow before Financing	\$55.6	\$58.1	\$(114.0)	\$37.4	(\$43.3)	



# **Supplemental Information**



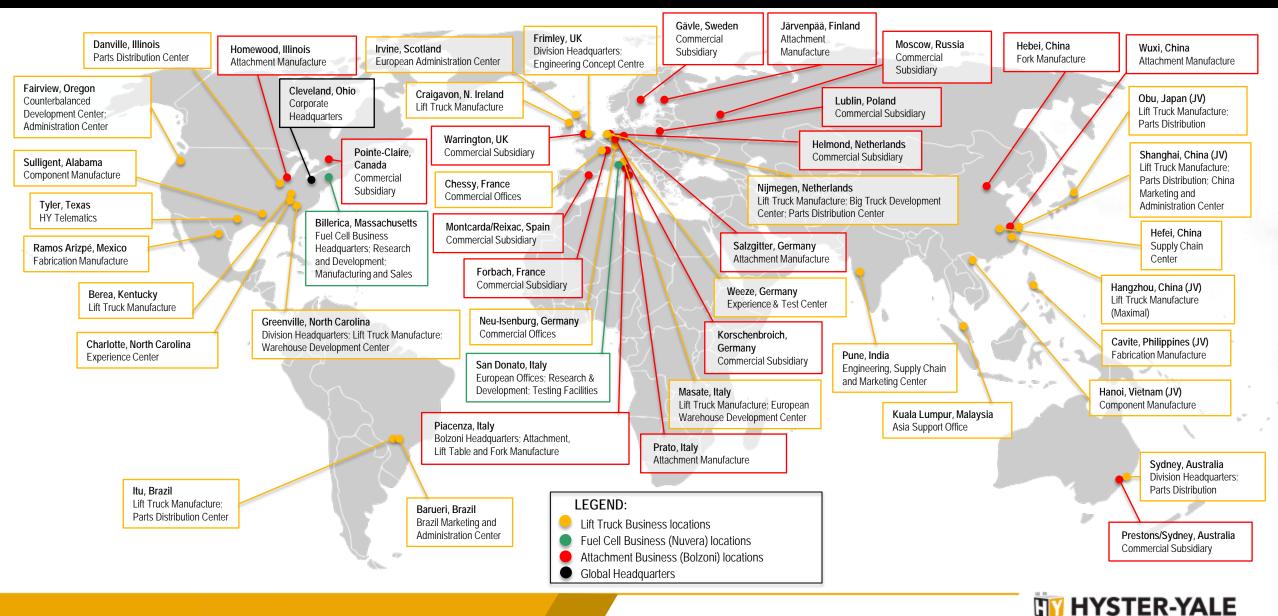
# The History of Hyster-Yale and Its brands





**Solutions** that DRIVE **Productivity** 

# Hyster-Yale's Global Footprint



Solutions that DRIVE Productivity

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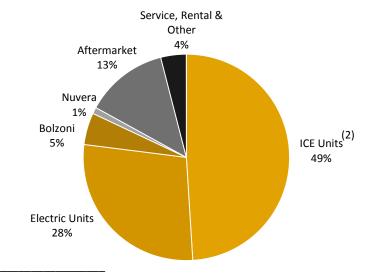
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# **Overview and Sources of Revenue**

#### A leading global lift truck manufacturer in terms of units sold

#4 Globally in 2017	Large installed lift truck base that drives parts sales Over 840,000 units worldwide at 12/31/18	HY sales of ~ 102,000 lift truck units in 2018 ~90,200 units sold – produced in HY plants ~3,600 units sold <sup>(1)</sup> – produced by HY Maximal ~ 8,200 units sold – produced by JV or other third parties	Additional ~ 7,100 lift truck units sold in Japan in 2018 Direct sales by JV partner
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#### 2018 Worldwide Sales by Product

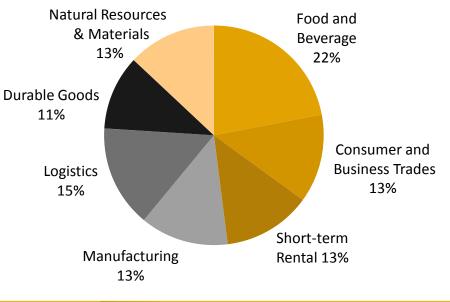


(1) Units sold by Hyster-Yale Maximal since acquisition on June 1, 2018.

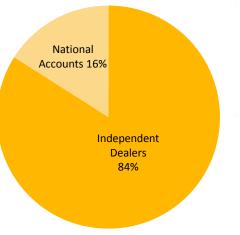
(2) Includes Big Truck sales that represent 12.9% of total sales.

(3) Represents Hyster-Yale North American Lift Truck unit shipments by industry.

#### 2018 Retail Lift Truck Shipments by End Market <sup>(3)</sup>



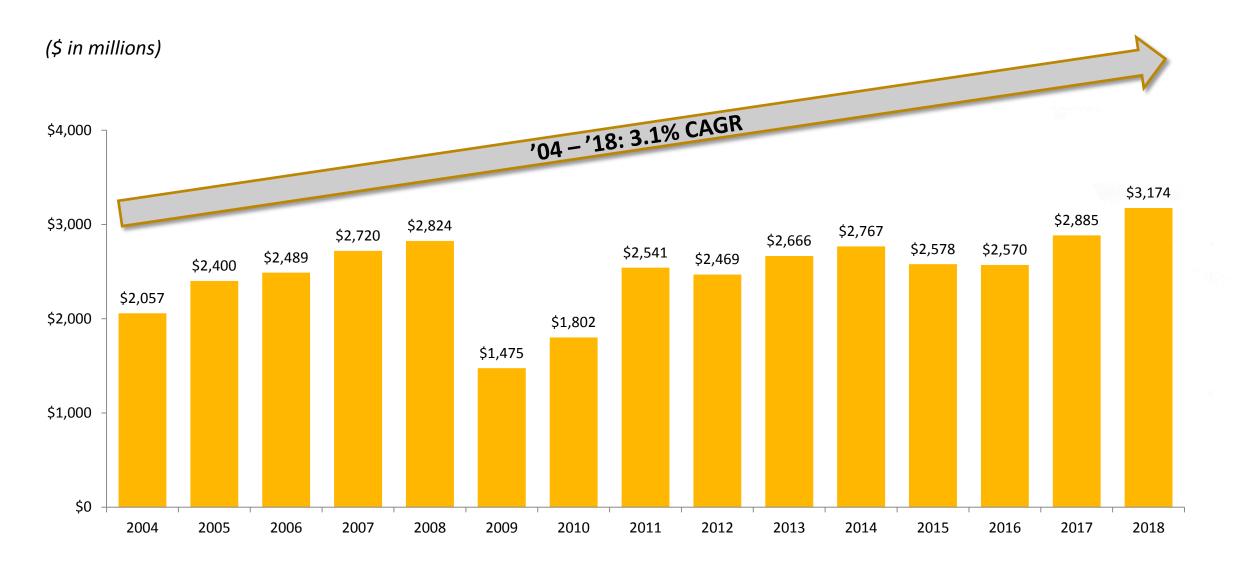
#### 2018 Lift Truck Distribution Channel Mix





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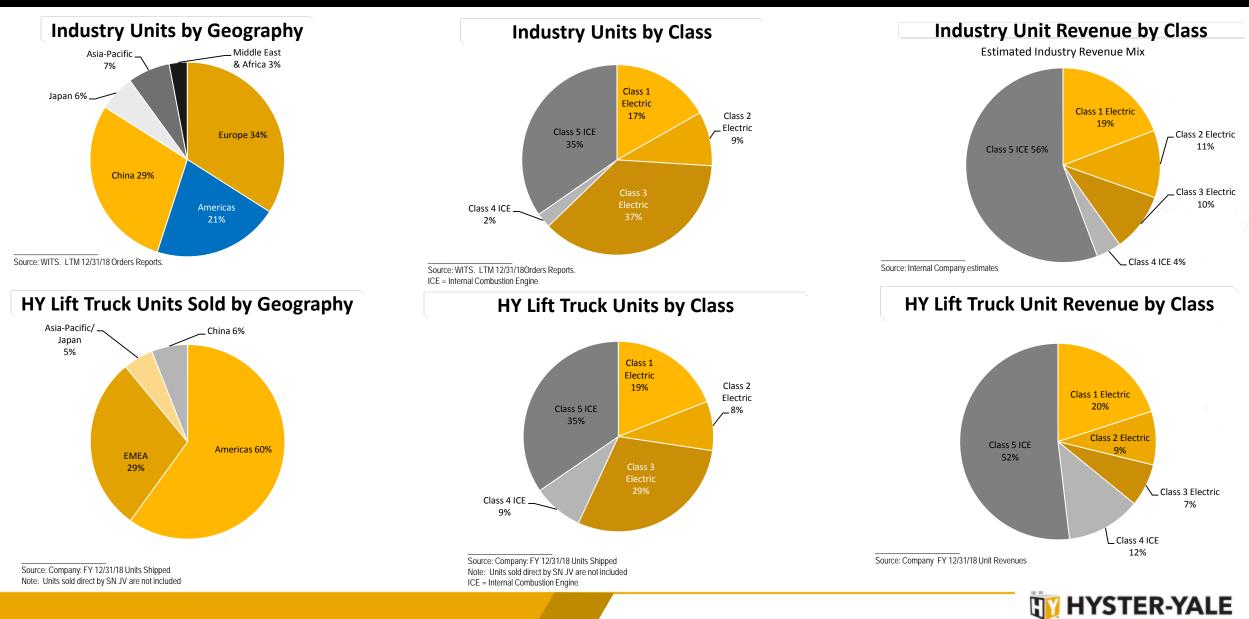
### **Historical Consolidated Revenue**





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### Lift Truck Unit Class Shipments

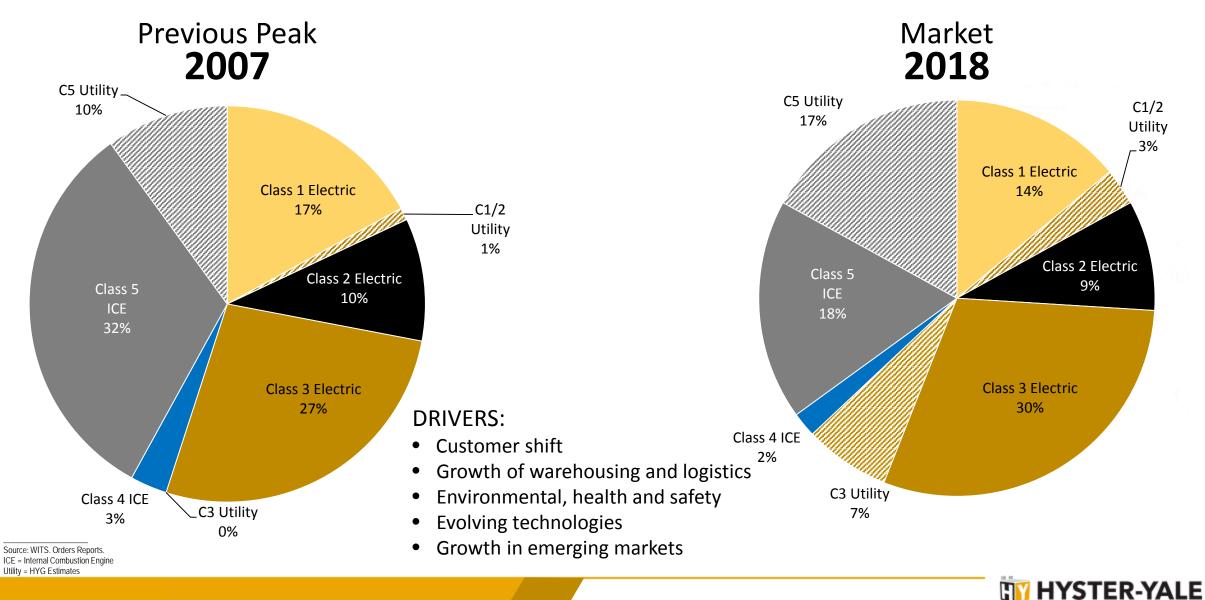


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MATERIALS HANDLING

#### Solutions for a changing world

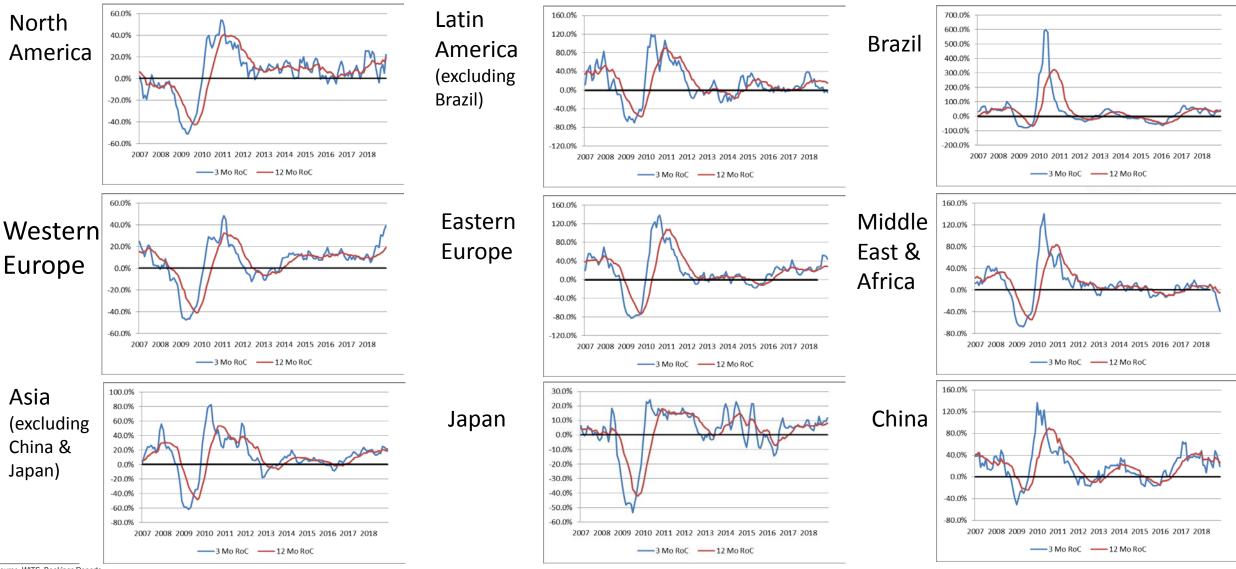
### Secular Shift in Product Mix



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### Global Lift Truck Market Rates of Change (3 & 12 months rate of change trend)



Source: WITS. Bookings Reports

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HYSTER-YALE

#### Lift Truck Market Size Data

#### Lift Truck Market Size Data

WITS Orders Basis (1)	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Europe	265,896	278,024	312,455	327,173	380,557	445,583	411,107	222,883	299,387	368,286
North America	147,322	155,191	186,192	198,058	212,953	191,384	159,279	98,338	136,050	169,589
Total Americas	158,388	168,471	206,225	221,155	242,186	234,353	200,178	118,835	180,903	224,501
A/P, China and Japan (1a)	138,452	155,094	185,530	201,062	232,438	271,018	260,246	205,114	314,162	381,795
Global Market	562,736	601,589	704,210	749,390	855,181	950,954	871,531	546,832	794,452	974,582
Г	2012	2013	2014	2015	2016	2017	2018	2019E		
Europe	351,441	357,452	387,905	412,642	457,333	509,157	563,573	605,000		
North America	181,191	200,939	219,444	235,128	240,836	266,543	276,904	280,000		
Total Americas	229,565	252,930	267,546	277,315	280,827	315,395	328,349	335,000		
A/P, China and Japan (1a)	363,399	399,395	438,510	409,923	443,938	570,443	646,057	642,000		
Global Market	944,405	1,009,777	1,093,961	1,099,880	1,182,098	1,394,995	1,537,979	1,582,000		

(1) In 2009, Hyster-Yale switched to tracking Industry data on a World Industrial Truck Statistics ("WITS") Orders Basis. WITS statistics began in 2002.

(1a) Beginning in 2014 includes India local production

Industry forecast (light blue columns) - source: Derived from DRI-WEFA and Oxford Economic Forecasts

	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
Europe (FEM/JIVA) (3)	150,250	121,922	135,318	152,667	174,953	176,294	187,902	219,615	227,697	274,681
North America (2) (3)	106,590	120,679	154,167	162,725	152,763	178,456	192,192	197,436	205,033	145,967
Total Americas (2) (3)	114,411	127,308	162,261	171,682	168,170	193,413	207,018	209,843	223,499	161,316
A/P, China and Japan (3)	134,635	123,913	119,733	135,050	148,135	148,441	111,848	104,781	122,354	123,780

	2002	2003	2004	2005	2006	2007	2008	2009
Europe (FEM/JIVA) (3)	256,717	263,972	286,546	302,158	337,326	382,047	376,945	201,352
North America (2) (3)	144,529	151,911	182,450	194,475	207,919	185,726	149,863	95,562
Total Americas (2) (3)	156,702	166,328	203,552	218,908	238,141	229,509	192,134	115,752
A/P, China and Japan (3)	129,333	146,334	171,000	195,386	222,074	250,684	257,604	199,159

#### **Non-WITS Prior Year Information:**

Lift truck market size history – source: Industrial Truck Association, Japan Industrials Vehicle Association ("JIVA"), European Federation of Materials Handling ("FEM"), World Industrial Truck Association

(2) Total Americas numbers for 1992-2008 include North America Commercial, Government and Latin America. Prior years are North America Commercial only.

(3) Industry information is based upon the reporting basis of each individual region, which varies according to the industry trade groups in that region:

Americas - North America & Government - Retail bookings Americas - Latin America - Factory bookings Europe & Japan - Factory shipments A/P & China - Factory bookings

#### Solutions that DRIVE Productivity



### Our Long-Term Philosophy



Long-term growth



Long-term shareholders



Shareholder protection



Senior management incentivized as long-term shareholders



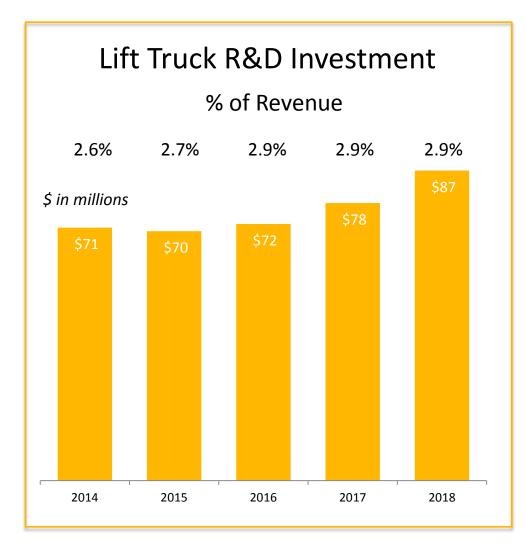
Increase shareholder value

Return on Capital Employed and Market Share Increase focus





### Our Investment in R&D



- Product Development Target 2.5% of Sales
- Actions to Achieve Target
  - Increase revenue
  - Modular architecture
  - India and China development centers
  - Process automation
  - ✤ Co-located suppliers



#### Building a Platform to Grow in Emerging Markets with Hyster-Yale Maximal Forklift [Zhejiang] Co., Ltd.

## maximal

- Established in 2006 in Fuyang District / Founder: Mr. JinHong Lu
- 600 employees and 1.4 million ft<sup>2</sup> office and factory
- Original Equipment Manufacturer with design, manufacture, sales and service operations
- Full production capabilities including fabrication, weld, paint & assembly
- Domestic and export sales, with globally respected product, brand and distribution

### HYSTER-YALE MAXIMAL

海斯特美科斯叉车

# On June 1, 2018, invested **\$90 Million** for 75% controlling interest

- 25% ownership remains with seller and new company CEO
- HY will pay up to an additional \$10 Million after 3 years as incentive to the seller
- With increased China presence, established a China-based Emerging Market Development Center

#### Impact of Investment:

- Contributed \$48.9m in sales and generated \$1.4m net loss since acquisition
- Expand low-cost, global manufacturing capabilities
- Enhance access to competitive component sourcing
- Strengthen utility and standard product portfolio
- Enhance presence in China market and global utility and standard segments
- Increase core brand share, and global group unit volume
- Deliver accretive earnings in 2019 and contribute to Company's achievement of 7% operating profit margin\*

\*Estimate does not include the impact of the \$10M incentive payout or any potential purchase price accounting adjustments recorded after acquisition.



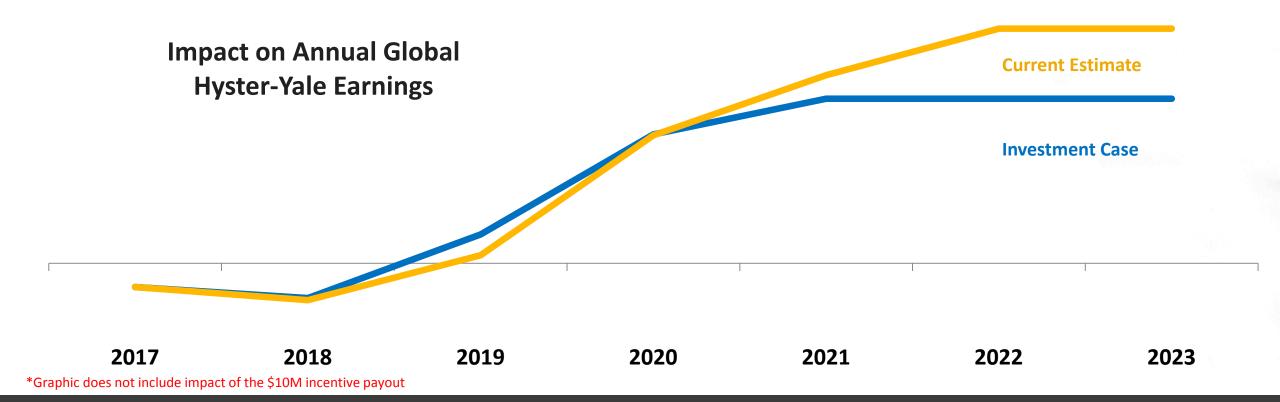
### Near Term Synergy Plan



**Solutions** that DRIVE **Productivity** 

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### Projected Investment Return Update



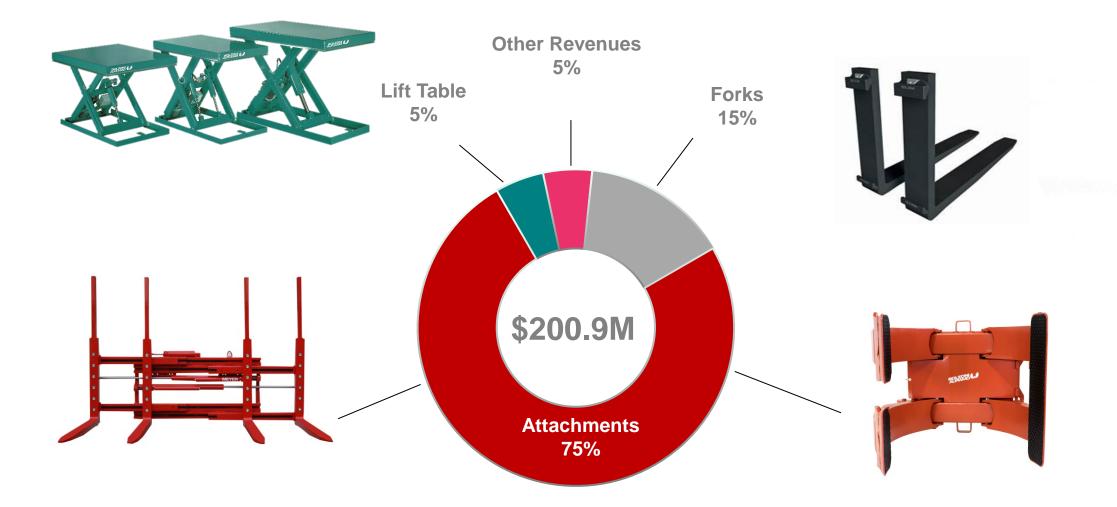
Current estimate based on:

- 2018 after tax performance, including purchase price accounting adjustments
- 2019-2023 after-tax earnings with additional global synergies

#### **Solutions** that DRIVE **Productivity**



### Bolzoni Revenue by Product Line – FY 2018



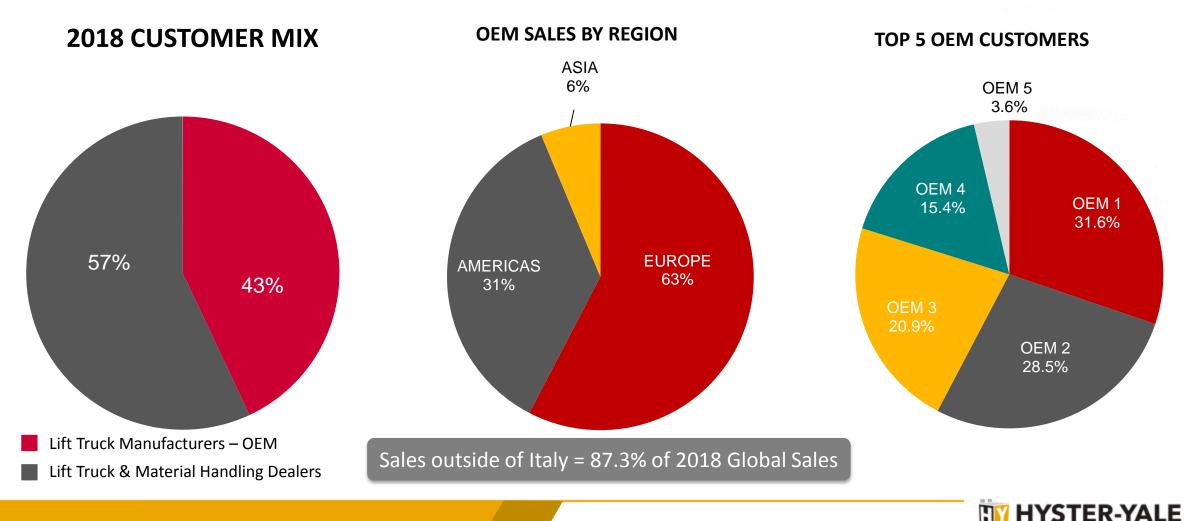
#### **Solutions that DRIVE Productivity**



### Bolzoni Strategy: Enhance Strong OEM Relationships

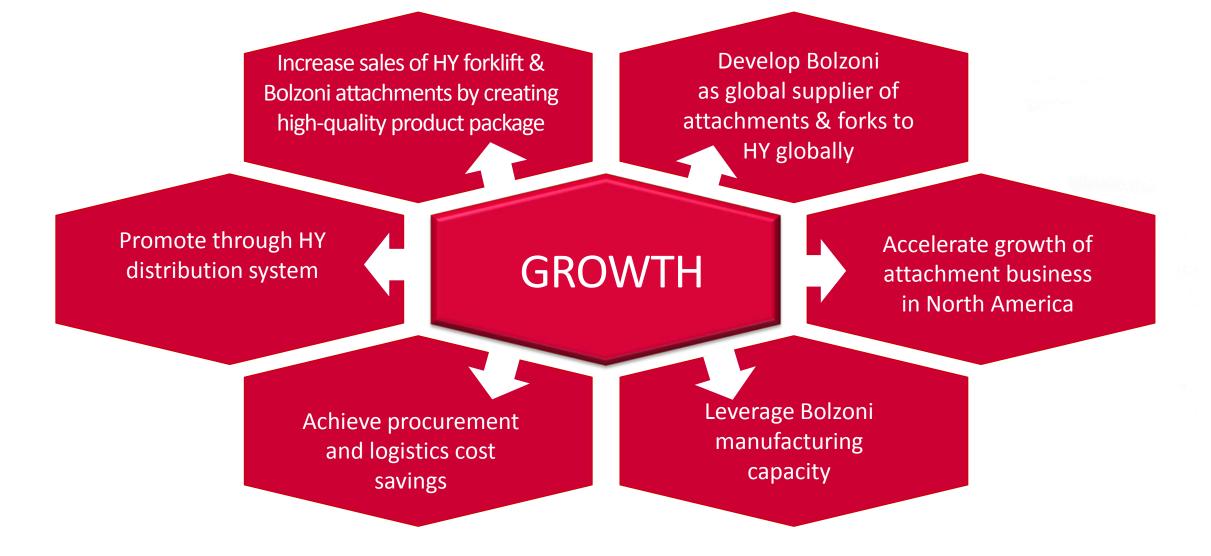
Managed as separate business segment

Separation to maintain OEM information integrity





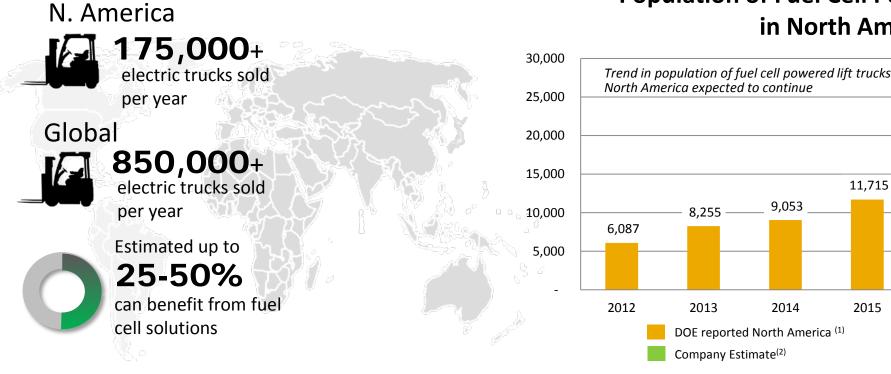
### Bolzoni Strategy: Synergies with HY



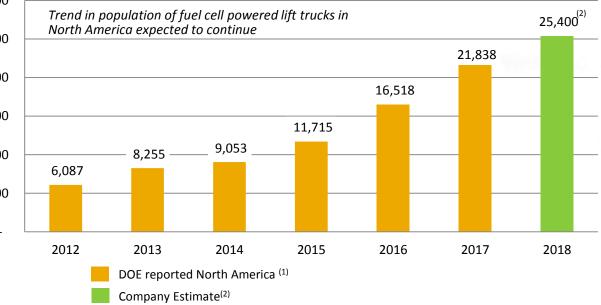
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### Fuel Cell Solution Growth Opportunities



#### **Population of Fuel Cell Powered Lift Trucks** in North America

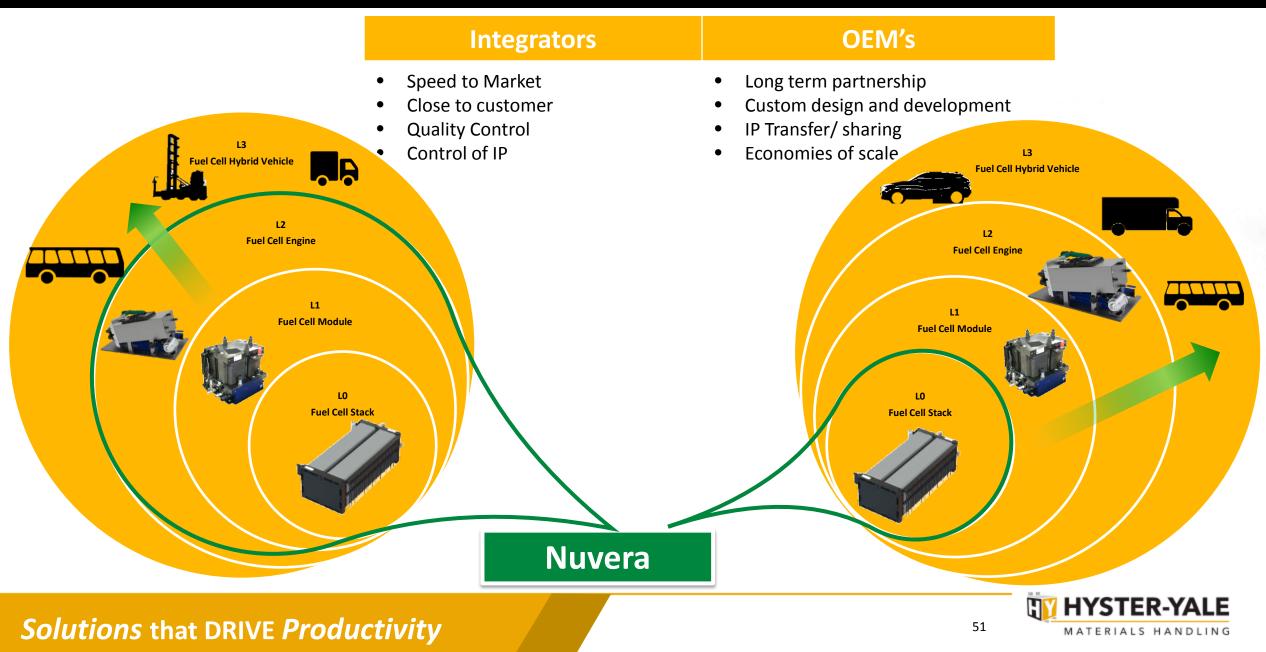


<sup>(1)</sup>Source: DOE Hydrogen and Fuel Cells Program Record. Record #18002. May 30, 2018 <sup>(2)</sup> Plug Power public information ~25,000 units + ~400 Nuvera units



#### Solutions that DRIVE Productivity

#### **Business Development Approach**



### **Expansion of Product Line**

## 2019 Heavy duty engine

Leverage experience from HY supply

Scale up manufacturing capability

Planned localization for China market (post-2019) Modular, easily integrated solution

#### Performance benefits

- Metal plates higher durability
- High power density
- Open flow field improved fuel efficiency

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Demonstration in critical port application in California

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Shown: Hyster 1150HD CH ICE configuration

## China Market Research and Engagement

Engaging with the Chinese Hydrogen Fuel Cell Industry and Businesses

- Attended the Second China International Hydrogen & Fuel Cell 2017 Conference and Exhibition
- Attended the 8<sup>th</sup> China International New Energy Vehicle 2018 Forum

#### **Engaged China-based market research and segmentation study**

- Significant government incentives driving market interest
- Several companies are early entrants, but market open to other partners
- Nuvera technology is a strong fit at a competitive cost

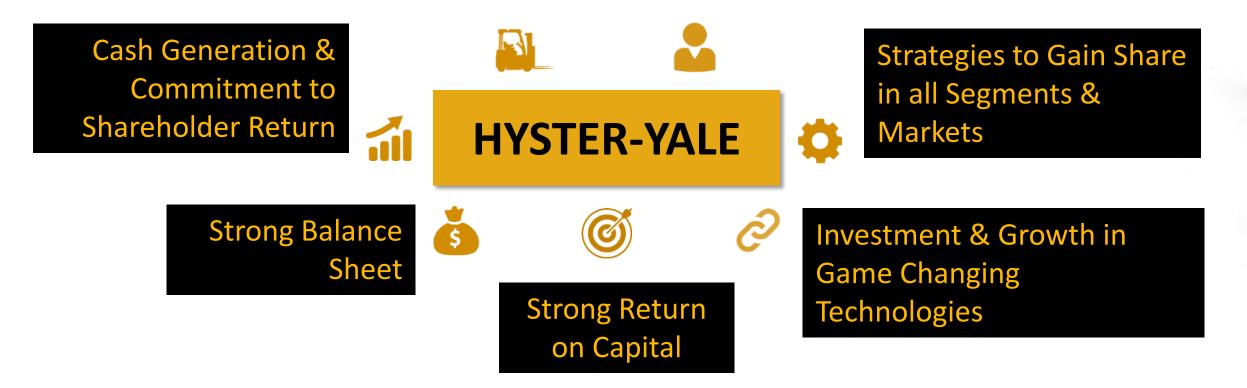
China Central Government Roadmap								
	2020	2025	2030					
Vehicles Deployed	5,000 Public Transport	50,000 Public Transport Private Application	1 million Total Units					
Hydrogen Fueling Stations	100	300	1,000					

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### A Solid Investment Option

Leading Products & Market Position Customer Focused & Solutions Oriented





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